

# KDOR-TV 17



BARTLESVILLE/TULSA

September 21, 2016

Station Newsletter

**KDOR serves Northeastern Oklahoma for the Glory of God to further the reach of the Gospel of J**

## *Joy In Our Town*

KDOR-TV 17's signature program *Joy In Our Town* has been recently revamped in a concerted effort to always be offering Jesus as the answer. These exciting changes incorporate an emphasis on Christ-centered solutions when addressing problems, concerns, and issues in our local communities. Our format focus remains to address the current issues for our viewers and not to promote any one specific organization. We will seek guests from people in the community involved in solving issues with God-inspired creativity.

Tapings of *Joy In Our Town* in late August helped us bridge from the former civic-based format into a biblical-based solution format. Guests were invited to provide the public with valuable information from their professional and personal expertise on particular issues. They were encouraged to share more freely from their faith, quote scriptures, and to describe the difference made by offering Jesus as an integral part of the solution to community issues.

**This marks a definite shift from simply reporting on facts in the community to bringing powerful ministry and Christ-centered truth that sets people free.**

Moving forward, when appropriate, the host or guest will be including prayer for the viewers and those in the community who may be affected by or involved with the issue being discussed in each program or segment.

To end the third quarter, we invited a mix of new and returning guests to help us develop in this new format. We started off the fourth quarter fully embracing the new biblically based direction of *Joy In Our Town* with guest Jeff Jaynes, Executive Director of Restore Hope Ministries in Tulsa, addressing a wide array of family and even economic issues. Don't miss the significance of our guest being from Restore Hope as we make this intentional change to offer local TBN viewers the hope and grace available in Jesus Christ for life's daily struggles.

Here are our wonderful guests who have helped us to make this transition beautifully. Our community is rich with people of faith who are happy to bring hope, grace, and truth to our viewers. The people in our community are making a huge difference and will help many to discover so much more *Joy In Our Town*!

**Charles Harper, Executive Director**  
**Damali Wilson, Exec. Director of Operations**  
**EduRec Youth & Family Fun Center**  
YOUTH & FAMILY



**Lisa Harris, Host**  
*Joy In Our Town*



**Premadonna Braddick, Behavioral Health Therapist**  
**Soaring Eagles Youth & Family Services**  
**Girls' Teen Summit (Founder)**  
YOUTH & FAMILY



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### Joy in Our Town — continued

**Monica Green, Co-Founder  
Mason Green Foundation:  
Let Your Heart Shine  
FAMILY & HEALTH**



**Carole Newell, Major (retired)  
Divine Defense Ministries (Founder)  
PUBLIC SAFETY**

**KT Johnson, Director  
Youth For Christ Serving Tulsa  
YOUTH**



**Lisa Harris, Host  
Joy In Our Town**



**Jeff Jaynes, Executive Director  
Restore Hope Ministries  
FAMILY & ECONOMY**





## Social Media: Joy in Connection

### FACEBOOK STATS:

Organic Page Likes: 1,541

Content Reach: 15,828

Post Engagement: 3,819

Video Views: 2,647

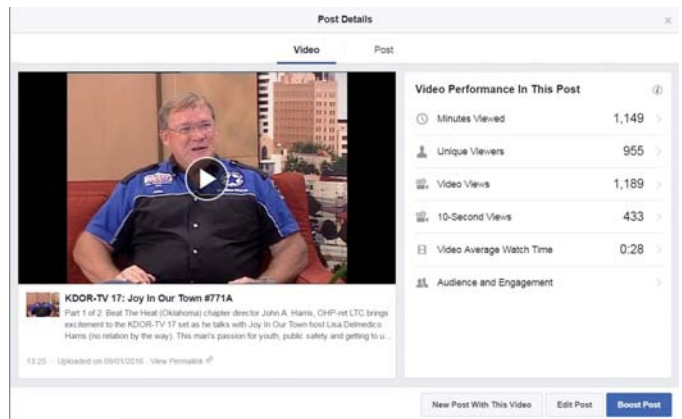
Organic online growth is confirming that TBN is doing good things. Positive growth is a sign of good health. As TBN's station in our local community, KDOR-TV 17 is honored to connect both in person and online with viewers and friends. The reach is limitless and the joy is in connection whatever way we can share Jesus and the Gospel message. This past month we also were encouraged by three new 5-star reviews left by new online friends!

Here are a few of the most liked, shared, and viewed items posted in September:

Highest reaching post overall—this was a post about the *Joy In Our Town* program special we produced especially to highlight Pediatric Cancer Awareness month in September. It has now reached nearly 3k people in less than two weeks. That's nearly double our online following which excites us because it means new souls are getting connected to the Kingdom work being done through TBN!



Highest reaching video post—with over a thousand views and nearly a thousand unique viewers, this *Joy In Our Town* segment video has engaged TBN viewers in Indiana, Florida, Texas, as well as across Northeast Oklahoma. One of the last programs in the civic-based format, the guest, John A. Harris (OHP-ret LTC) Addressed, the public safety issue of illegal street racing and presented great solutions for mentoring youth and teaching them street safety, encouraging them to live drug free and pursue their education.



A couple of our original scripture memes posted in September have reached further than ever before. These reflect both "likes" and "loves" from those who took the time to be engaged. The same way that our viewers switch on their television to be encouraged by TBN, we want them to know they can consistently find spiritual inspiration and moments of joy online throughout their day!





## Community Friends — Joy in Action

Joy in Our Town host, Lisa Delmedicco Harris, recently brought a mini-etiquette seminar to the women at Dress for Success Tulsa. TBN employee Barbara Bella attended and participated along with the ladies from the community, several who were bussed in



from a women's detention facility.

Lisa presented a message on "Your Past, Your Present, and Your Future" that brought hope and healing to many of the women. Dinner was provided by Dress for Success Tulsa free of charge.



Dress For Success reaches women from a variety of ages and backgrounds, and Lisa was able to blend practical etiquette training with biblical truths and even had the women engage in several

hands-on exercises, interactive talks, and creative projects.

A few ladies walked away with door prizes, but all left with more than when they arrived. Lisa packed a good deal of blessing and laughter into the one evening and sent every woman away with more joy, hope, knowledge, and self-confidence than they



brought to the meeting.

What a joy to step outside the KDOR-TV 17 studio and make a joyful difference in the lives of women in our community!



Also in September, TBN employee Barbara Bella attended the monthly lunch meeting of Tulsa Women's Fellowship at a nearby hotel. After a welcome and prayer, Kim Spence, the Tulsa Women's Fellowship founder and director, first introduced four key individuals who are working hard behind the scenes in this growing community group.

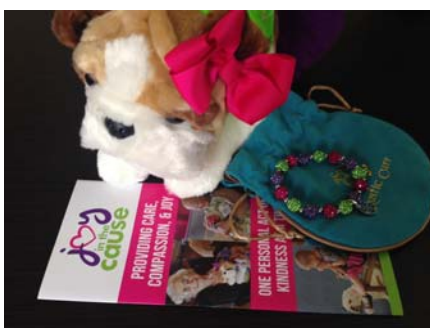
The special guest speaker was Lisa Jernigan Bain, Founder and Director of Joy in the Cause. Lisa's background with therapeutic animals prepared her for part



of the unique function of this non-profit organization that is focused on providing care, compassion, and joy, one personal act of kindness at a time.



The most unique part of Joy in the Cause is the beautiful bulldog, Mavis Pearl. Mavis Pearl was present for the event and she definitely can melt hearts that humans cannot and performs so many individual acts of kindness just by being herself!



At the luncheon, Lisa gave everyone their own mini-stuffed Mavis Pearl, decked out completely in head-bow, tulle tutu and bandana or other costume clothing. Two women were blessed to win door-prizes of beautiful Rustic Cuff bracelets. It seems in all she does, Lisa seeks to perpetuate unexpected acts of kindness. Just like with Mavis Pearl, whether stuffed-toy or real-life, these precious bulldogs are spreading joy to seniors, children, and patients facing cancers and other chronic life-threatening diseases daily.